



# Higher capacity trailer draws attention

AT the recent Brisbane Truck Show, CIMC Vehicle Australia took the opportunity to highlight its latest offering, following the recent reintroduction of curtainsiders into its product range.

The star of the stand was CIMC's new double drop deck curtainsider, featuring a high cubic capacity, allowing operators to carry higher volumes of freight for enhanced efficiency.

Taking prime position on CIMC's stand, the curtain-sider trailer was built with the support of some of the world's leading component suppliers – all highlighted on the trailer's curtains, provided by Fleetmark.

The trailer features running gear from BPW Transpec, a brake kit by Air Brake Corporation, JOST landing legs and turntable, alloy wheels by Armoury Wheels, all electrical components from LED Autolamps, and an S-Strap slide system for load binders by UES.

Founded in 2007, CIMC Vehicle Australia has made a name for itself within the trailer space, providing solutions tailored to the needs of Australian operators.

CIMC Vehicle Australia is part of the CIMC Vehi-



**CIMC's new double drop deck curtainsider features a higher cubic capacity, for higher volumes of freight. Images: CIMC Vehicle Australia**

cle Group, the world's largest manufacturer of trailers and special vehicles. CIMC brings together global expertise, advanced technology, and extensive industry experience to produce products renowned for their durability, performance, and value.

With a dedicated local support network, CIMC Vehicle Australia provides end-to-end service, from product development and sales through to comprehensive after-sales

support. Its engineering and production teams collaborate closely with CIMC factories worldwide to ensure the brand can deliver the latest advancements in trailer design and manufacturing technology to its customers here in Australia.

While skels, flat tops and drop decks have been the manufacturer's mainstay, the reintroduction of curtainsiders into the mix has been a welcome move.

CIMC Vehicle Australia



**CIMC says the Brisbane Truck Show offered a great opportunity to meet with customers new and old.**

first began selling curtainsiders a few years ago, now with the launch of the double drop deck, the brand is taking things another step further.

"This type of curtainsider trailer isn't new to the industry, but it's new for us," said Ashley Hayes, CIMC's Queensland Sales Manager.

"People we spoke to at the Brisbane Truck Show were pleased to see that we are producing curtainsiders again, with this model catering to customers with a need for a higher cubic volume."

Ashley says the reintroduction of curtainsiders into the range is an opportunity to ex-

pand on the range of models that were already on offer and to target a different area of the transport industry.

"There are many big industry players that rely on this specific type of trailer," he added.

Along with setting the stage for CIMC to showcase its newest offering, Ashley says the Brisbane Truck Show was also a great opportunity for the CIMC team to catch up with the event's visitors.

CIMC Vehicle Australia sent a whole team up from Melbourne, including staff from sales, engineering and management.

"It was great catching up with customers new and old. We had great enquiries into potential purchases too," said Ashley.

"People visiting the stand were happy to talk, to understand our business, and get an overall feel for what we can offer. There were record numbers through the door and that showed, it was really busy throughout, even on the Sunday which has traditionally been quieter at past shows."

The order books are now open for CIMC's new double drop deck curtainsider trailers. The manufacturer also has various other trailer models in stock and ready for immediate sale – including its range of curtainsiders, skels, flat tops and drop decks.

**For more information, please visit [cimc.com.au](http://cimc.com.au) or call 03 9797 2100.**



**The B-double set of double drop deck curtainsiders before leaving Melbourne, bound for Brisbane.**

GLOBAL LEADERS WITH LOCAL KNOWLEDGE

## Your semi-trailer experts.

# SKELS, FLAT TOPS AND CURTAINSIDERS IN STOCK FOR IMMEDIATE DELIVERY

A large yard filled with various CIMC semi-trailers, including skels, flat tops, and curtainsiders. The trailers are parked in rows, and the CIMC logo is visible on many of them.

- CIMC has a long term commitment to Australia by investing in infrastructure to provide high quality products, support and service.
- Local production capacity for Semi-Trailers and Tankers with CNC cutter, welding machines and start-of-the-art heated paint shop.
- Comprehensive parts store stocking genuine CIMC parts, along with additional OEM sourced items.
- Dedicated service & repairs workshop.
- Total site area 51,000 sqm, with a 13,000 sqm workshop.

**Melbourne**  
**CIMC TRAILERS** 1300 202 462  
20 Whitfield Blvd, Cranbourne

**Brisbane**  
**CIMC TRAILERS** 0423 795 649  
68 Tile Street, Wacol

**South Australia & Western Australia**  
**CIMC TRAILERS** 0400 269 759

**Sydney**  
**JRB GROUP** 02 9355 3400  
26 Bosci Rd, Ingleburn  
19 Hale Street, Botany

**ENQUIRE NOW**  
**1300 202 462**  
[www.cimc.com.au](http://www.cimc.com.au) | [sales@cimc.com.au](mailto:sales@cimc.com.au)