

MIFA 9

PEOPLE MOVER



TESTED 2022 ★★★★★



LDV

BRING IT ON.



A CLEANER, SMARTER WAY TO MOVE



Silent yet powerful, and not giving an inch in style and comfort, the LDV MIFA 9 redefines the future for drivers and passengers.

Sharp lines and a commanding presence create a striking, sleek exterior that makes quite the first impression. While plenty of space and next-level comfort will make you rethink everything you know about riding in luxury.

With zero tailpipe emissions, fast charging and up to 440kms¹ on a single charge (Mode model), you'll take your people – whether they be clients or colleagues, friends or family – far in a MIFA 9.

1. Range figure is based on WLTP (Worldwide Harmonized Light Vehicle Test Procedure) static laboratory combined average city and highway cycle test. Figures stated for the purposes of comparison amongst vehicles tested to the same technical procedures only. Actual real world driving results will vary depending on a combination of driving style, type of journey, vehicle configuration, battery age and condition, use of vehicle features (such as heating and air conditioning), as well as operating, environmental and climate conditions. The rated range displayed on the Energy Consumption label affixed to the car is calculated according to the ADR 81/02 NEDC based standard as defined by UNECE R101/01 (rather than the WLTP), so the range displayed on the label is different to that shown here.

The engine might not roar, but rest assured the MIFA 9 still dominates on the road. Smooth, seamless and quiet, the MIFA 9's 180kW electric motor delivers immediate power with 350Nm of torque. Perfect for effortless airport pick-ups, team outings and hosting out of towners – responsibly.

This people mover also brings intelligence, with Normal, Power and Eco smart driving modes that adjust performance as you need it. Perfect for adapting to the different occasions and adventures of your day to day.



QUIETLY CONFIDENT



With a Lithium-ion 90kWh battery, you'll go far with the MIFA 9. Up to 440kms² on a single charge (Mode model).

And when you're low on power, recharge from 30% up to 80% in approximately 36 minutes³ with a DC charger. Whether back at home base or out and about, charging is easy with AC & DC capabilities.

Clever regenerative braking that turns kinetic energy into electrical power and extends your range by feeding that power back into your battery.

Less braking also means your brake pads and rotors can last longer.

2. Range figure is based on WLTP (Worldwide Harmonized Light Vehicle Test Procedure) static laboratory combined average city and highway cycle test. Figures stated for the purposes of comparison amongst vehicles tested to the same technical procedures only. Actual real world driving results will vary depending on a combination of driving style, type of journey, vehicle configuration, battery age and condition, use of vehicle features (such as heating and air conditioning), as well as operating, environmental and climate conditions. The rated range displayed on the Energy Consumption label affixed to the car is calculated according to the ADR 81/02 NEDC based standard as defined by UNECE R101/01 (rather than the WLTP), so the range displayed on the label is different to that shown here.

3. Charging times may vary based on factors including but not limited to charger type and condition, battery temperature, electricity supply, auxiliary consumables (e.g. air-conditioning) and environmental conditions. The time taken for successive rapid charging can take longer if the battery temperature activates the battery safeguarding technology.



REDEFINING EFFICIENCY



The MIFA 9 doesn't compromise on style.

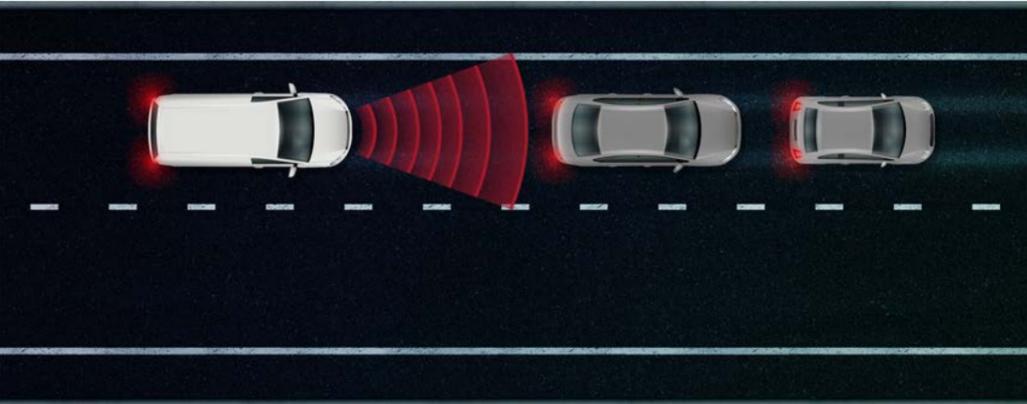
With a slick yet wide stance, it's a stylish luxury people mover like no other.

On the road, it's hard to miss. Its clean, strong lines, LED headlights and daytime running lights give it a distinctive presence that commands attention. And with its signature rear LED lighting and dynamic indicators, it's instantly recognisable to you and your fellow drivers.

Adding to its striking impression are the eye-catching alloy wheels – also giving you sharper handling, while you travel in style.

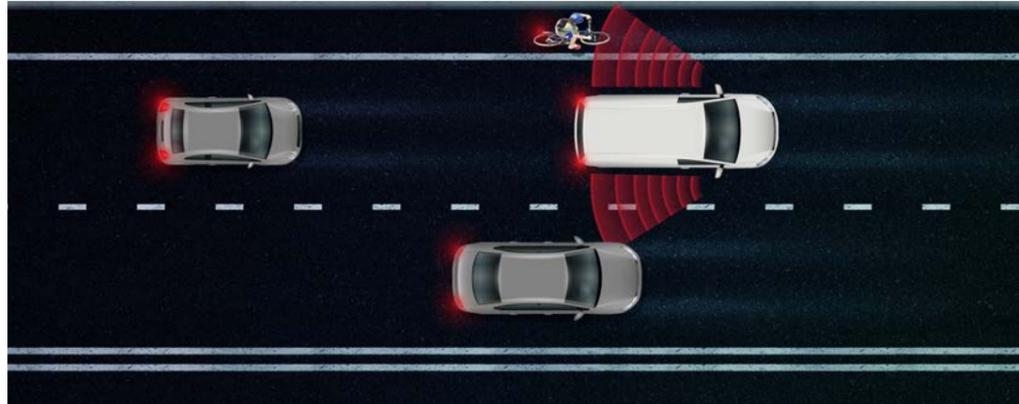
Simply put, the MIFA 9 is easy on the planet – and on the eye.





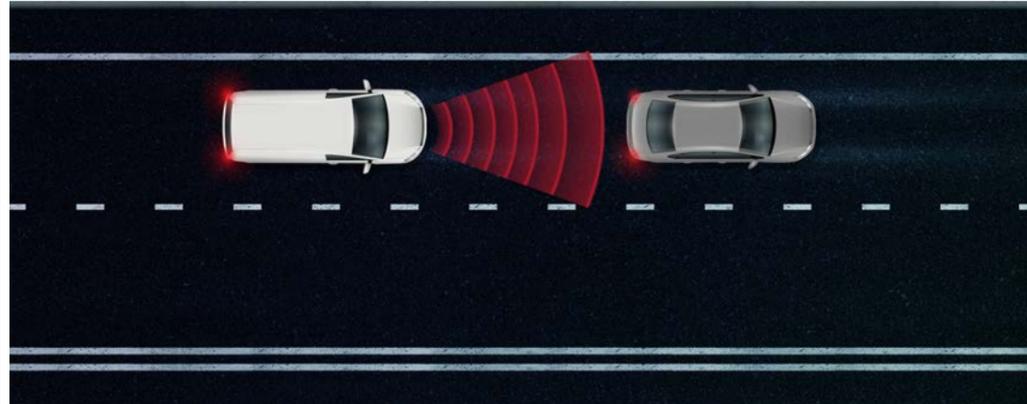
FRONT & REAR AUTONOMOUS EMERGENCY BRAKING (AEB)

Autonomous Emergency Braking (AEB) uses the front and rear sensors to detect obstacles close to the vehicle. If the driver fails to take action, AEB will automatically apply the brakes.



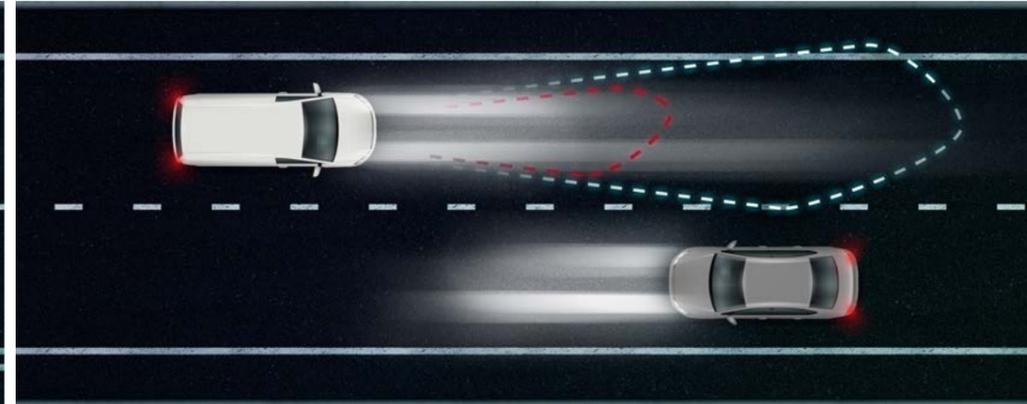
BLIND SPOT MONITORING

Blind Spot Monitoring uses sensors to detect approaching vehicles in your side mirror blind spot, alerting the driver of a risk of collision.



ADAPTIVE CRUISE CONTROL & INTEGRATED CRUISE ASSIST

Adaptive Cruise Control (ACC) uses radars to help your vehicle maintain the same speed as the vehicle in front of you.



ADAPTIVE HEADLIGHTS WITH AUTO BEAM ASSIST

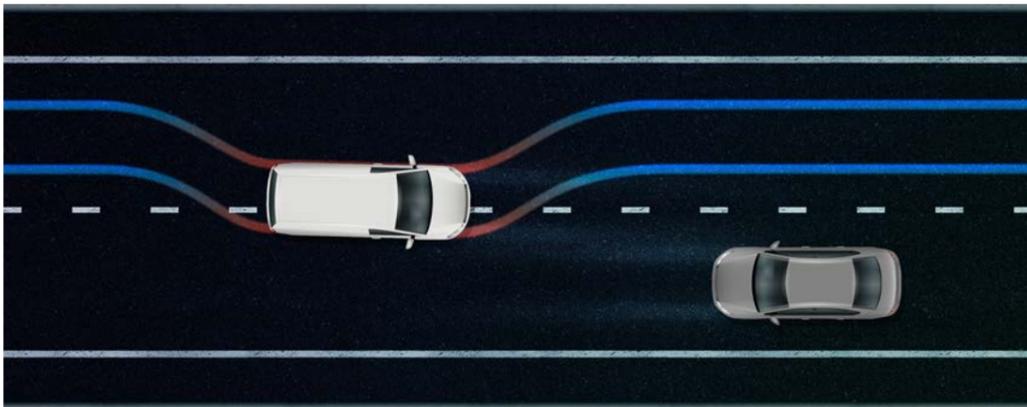
Adaptive Headlights with Auto Beam Assist recognises the environment using the forward-facing camera to automatically adjust the low and high beams of your headlights.

A NEW LEVEL OF CONFIDENCE

Incorporating a range of safety innovations, your MIFA 9 has got your back. Awarded with a 5-star ANCAP safety rating (2022), the MIFA 9 uses innovative safety technology with every car coming standard with:

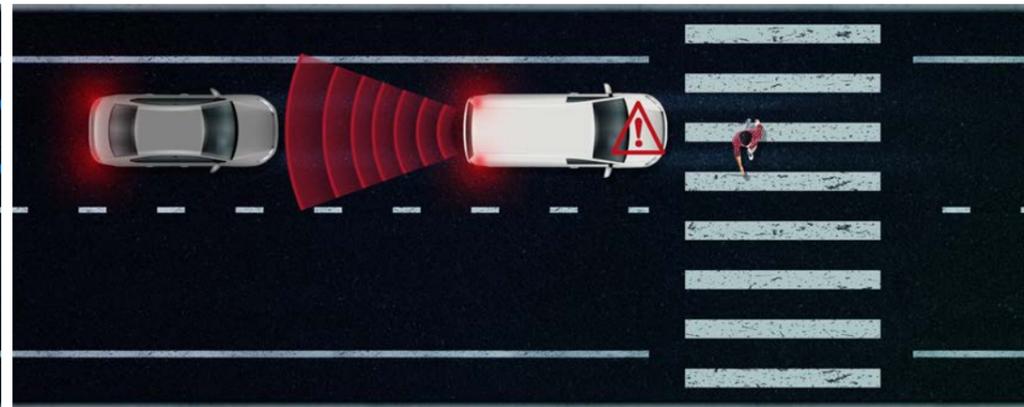
- > Front and Rear Autonomous Emergency Braking (AEB)
- > Adaptive Cruise Control with Integrated Cruise Assist (ICA)
- > Rear Cross Traffic Alert
- > Lane Departure Warning
- > Lane Keep Assist
- > Electronic Stability Control
- > Fatigue Reminder and Attention Assist
- > Traffic Sign Recognition





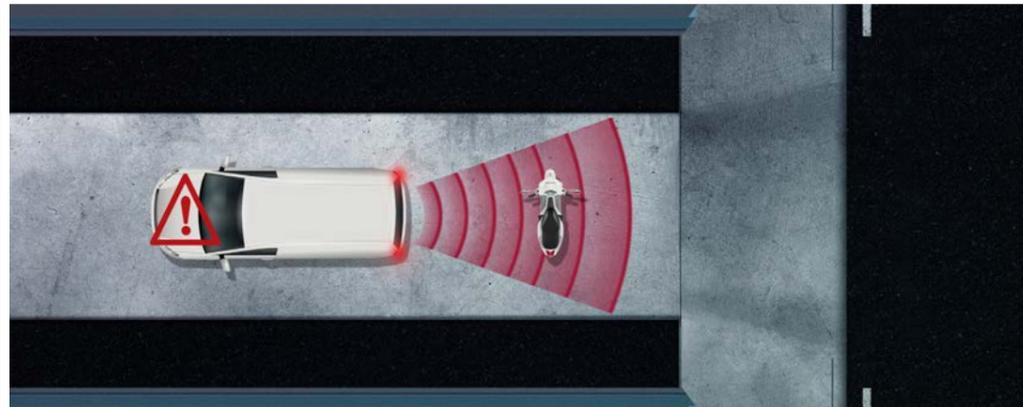
LANE KEEP ASSIST

Lane Keep Assist (LKA) uses cameras to determine the position of your vehicle and applies steering if the vehicle drifts out of the lane.



REAR COLLISION WARNING

Rear Collision Warning (RCW) uses radars to monitor behind your vehicle in real time, alerting the driver of a rapidly approaching object or vehicle.



REAR CROSS TRAFFIC ALERT

RCTA (Rear Cross Traffic Alert) uses sensors to detect vehicles or pedestrians crossing when the driver reverses the vehicle.



360° PANORAMIC CAMERA

Enjoy a well-rounded aerial perspective with a 360 degree panoramic camera (Executive and Luxe only).

Parking is a breeze with a reverse camera and rear parking sensors.

Enjoy a well-rounded aerial perspective with a 360° panoramic camera and front parking sensors on the Executive and Luxe models – and get a better view of what’s behind you with a digital rear-view mirror (Luxe only).

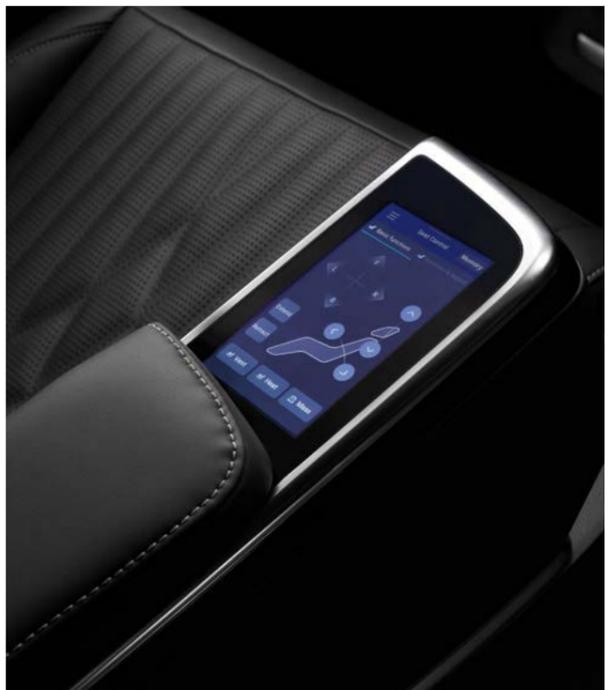
Drive safer at night with better visibility thanks to adaptive headlights with auto beam assist (Executive and Luxe only) that adjust your lights for you, so you can concentrate on the road ahead. And find better stability on elevated ground with Hill Hold.

With standard driver and front passenger, side, farside and full-length curtain airbags, you and your passengers are in good hands.





EXPERIENCE ULTIMATE LUXURY



Spacious, practical and stylish, this people mover will move you in more ways than one. As soon as you peek inside the cabin of your MIFA 9, you'll never want to ride any other way again.

Luxury greets you every time you open the door, starting with a high resolution 7" driver's display that keeps you on top of important info. Multizone climate control and air-purifiers (Executive & Luxe only) keep you and your passengers comfortable all year round.

Individual chairs in the second row come standard, with plenty of ways to level up on luxury. Executive models feature an expansive dual sunroof to let more light in, interior LED ambient lighting with up to 64 colour choices and second row passengers enjoy 4-way electronic lumbar support adjustment with heating & cooling.

Elevate the experience further in the Luxe with a heated steering wheel, captain's chairs with heating, cooling, massage and recline function with footrest, aircraft-style built in tray tables and individual touchscreen controls for that perfect temperature.



Every aspect of the MIFA 9's cabin is fitted with many clever practical features and comforts to help you and your passengers enjoy the ride. Let your passengers take up space with seven seats in a 2:3:3 configuration with a sliding 3rd row.

Built for ultimate convenience, the Executive and Luxe models offer practical features that make life easier. With an electric tailgate and dual sliding doors with one touch entry and exit, you'll never fumble to open the car while balancing luggage or shopping again.

DESIGNED WITH YOU IN MIND



A MORE INTUITIVE DRIVE



Make more of every journey with the latest tech.

Navigate sound, comfort and media seamlessly on an impressive 12.3" infotainment screen with Apple CarPlay™ and Smartphone Connectivity with Bluetooth integration.

Every road trip needs a soundtrack – and yours never sounded better with a quality 6-, 8- or 12-speaker sound system (depending on the model you choose).

USB ports keep all rows of passengers connected and charged up, while a 220V power outlet (Executive & Luxe only) keeps them powering on. And, for a neat and cable-free cabin, the Executive and Luxe models also feature a wireless mobile charging pad.

It's a high-tech interior for a high-quality ride – every time.



WORLD-CLASS ACCOLADES

LDV is a division of SAIC Motor, which is a Fortune Global 500 company and the 68th largest company in the world.⁴ SAIC Motor sells over 5 million vehicles annually and has joint ventures with Volkswagen and General Motors. In 2009 SAIC Motor acquired the commercial vehicles division of British Motor Corporation, which included LDV.

WARRANTY

Be assured with LDV's comprehensive factory-backed 5-year or 160,000km⁵ warranty on every new MIFA 9. Your MIFA 9 battery also comes with an 8-year or 200,000km⁶ warranty for even more peace of mind. Learn more at ldvautomotive.com.au/warranty

ROADSIDE ASSISTANCE

All MIFA 9s come with LDV Roadside Assist⁶. If you have issues, we'll get you back on the road as quickly as possible. Enjoy this coverage 24 hours a day, 7 days a week, 365 days a year, for five years.

MAKE YOUR LDV WORK FOR YOU

Customising your MIFA 9 is the best way to ensure it's perfectly suited to your requirements. Talk to your LDV dealer to learn more about the wide range of accessories available. Have you and your car performing at your very best – day in, day out.

NATIONWIDE SUPPORT

For even more peace of mind, all LDV owners enjoy the backing of our nationwide dealer network's comprehensive sales, service and parts assistance. For more information and to find your nearest dealer, visit ldvautomotive.com.au

LDV FOR FLEET

LDV's fleet program makes managing your vehicles easy. That means you can focus on running your business, whether you're just starting out or looking to grow.

With robust engineering, the latest technology and outstanding safety, MIFA 9 will suit you and your business.

Learn more at ldvautomotive.com.au/fleet

4. 2022 Fortune Global 500.

5. Whichever occurs first.

6. Subject to terms and conditions on ldvautomotive.com.au

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BLANC WHITE



PEARL WHITE



CONCRETE GREY WITH BLACK ROOF*



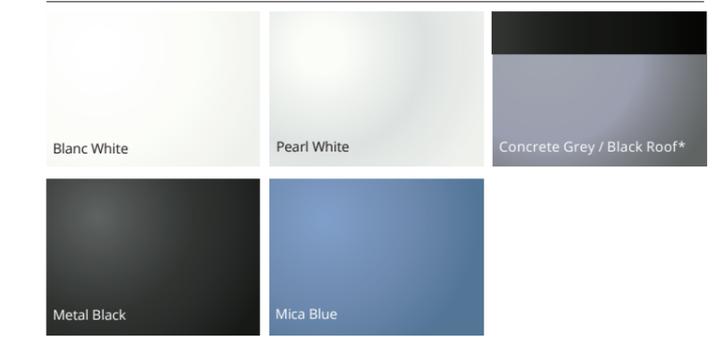
METAL BLACK



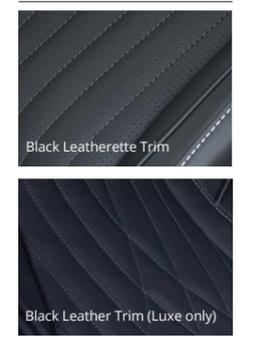
MICA BLUE

THE RIGHT COLOURS

EXTERIOR COLOURS



INTERIOR COLOURS



*Executive and Luxe only



Find your nearest dealer at ldvautomotive.com.au to arrange a quote or book a test-drive.

Ateco Automotive Australia Pty Ltd ABN 34 000 486 706

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