

MIFA

PEOPLE MOVER





READY FOR **ANY JOURNEY**



Comfortable, spacious, and filled with features. Say hello to the LDV MIFA, a people mover that's always going to provide an enjoyable, relaxing ride – with plenty of wiggle room for everyone. Under its stylish, sleek exterior, you'll find clever comforts and the latest safety and technology features – so you and your passengers can enjoy a pleasant journey, no matter where the road takes you.

The MIFA family has three different grades – Mode, Executive and Luxe – each is flexible to your needs. So if you have a few extra kids to scoop up from the weekend soccer game or a couple of additional passengers to get from Point A to Point B, the MIFA has plenty of space.

From school pick-up to the family road trip, the MIFA is here to help you do it all in a world of comfort, and it's backed by a 7 year/200,000km warranty for peace of mind¹.

1. Whichever occurs first. Subject to terms and conditions on ldvautomotive.com.au

POWER THAT COUNTS

When you have a million errands to run or a long day on the road shuttling passengers around, the MIFA is the perfect partner. All grades come with a powerful 2.0L turbocharged petrol engine that generates 160kW of power and 360Nm of torque. That means you'll have impressive power with you on the road every time you pull out of your parking spot – even when you're fully loaded with passengers and their gear.

And every drive is sure to be a smooth one thanks to the 8-speed automatic Aisin transmission and Normal, Power and Eco flexible smart drive modes.



BE SEEN **IN STYLE**



Thanks to its stylish form, your MIFA will stand out in any car park or school pick-up queue. With powerful lines, and a wide car-like stance, it's got the good looks to match its great drive.

Day or night, you'll be seen on the road for all the right reasons thanks to sleek LED headlights and daytime running lights. And from the back, a LED lighting signature works to complete the look and make your presence known.

With the MIFA you get all of the form and all of the function – plenty of space inside without sacrificing style on the outside.

ULTIMATE COMFORT



This roomy ride is full of luxury features to make every journey a relaxing one – while also making your life easier with smart practical touches. Each member of the MIFA family boasts its own highlights, so you can find the right one for you and your passengers.

Jump into the MIFA and enjoy smart features like the generous 7" driver's digital display so you'll know all essential information at a glance. Thanks to multizone climate control and a built in air purifier (Executive & Luxe only), everyone will have a comfortable ride, no matter the weather.

Each model's seating can be arranged flexibly between seven passengers. The seven seat configuration is a 2:2:3, so you'll have a central aisle for ease of access.







Executive and Luxe models level up your comfort.

When your hands are full of groceries or suitcases, you won't have to drop everything to open the boot thanks to an automatic tailgate. And getting in and out of the car is smoother than ever with electric dual sliding doors with one touch entry and exit activation. And once inside, enjoy the sky above through a dual sunroof while relaxing in second row individual chairs.

In the second row of the Executive, passengers can kick back and relax in 4-way electronically adjustable chairs with 4-way lumbar adjustment along with heating and cooling.

The MIFA Luxe comes with an elevated second-row passenger experience. Your passengers won't want the trip to end as they unwind in captain's chairs with foot rests and temperature control. And they can enjoy massage and recline functions that they control via an individual touch screen, along with fold-out tray tables so they can eat or work on the road.

No matter how long the journey, you know passengers of all ages will be able to sit back, relax and enjoy the ride.



LUXURY LIKE NO OTHER

Executive model shown.



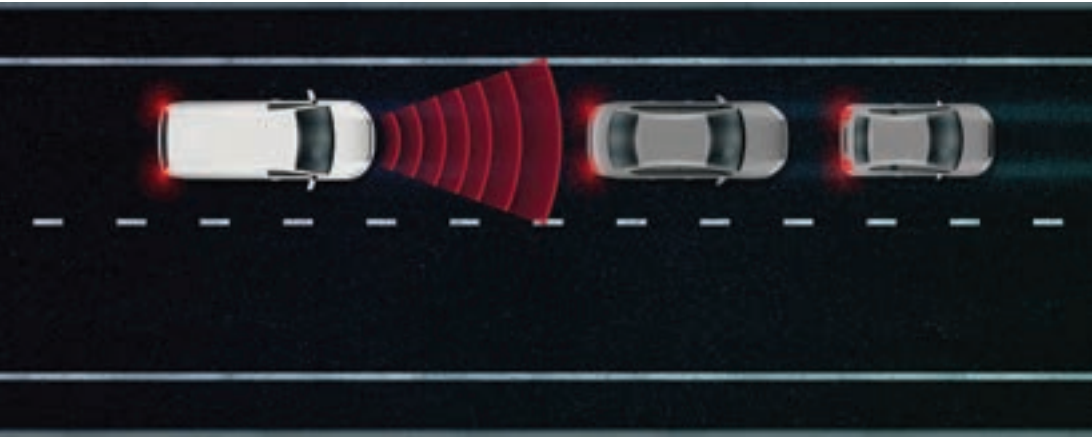
KEEP THE TUNES FLOWING

Every ride can sound great with the MIFA's crystal clear audio. Each model has a 12.3" infotainment screen with Apple CarPlay™, Smartphone Connectivity and Bluetooth integration for handsfree calling, voice commands and more. And you can listen to it all through the Mode's 6 speakers, the Executive's 8 and the Luxe's 12.

Your devices will stay powered up and ready to work thanks to USB charging ports in all three seating rows. And in the Executive and Luxe models, you can go cord-free with a wireless mobile charging pad.

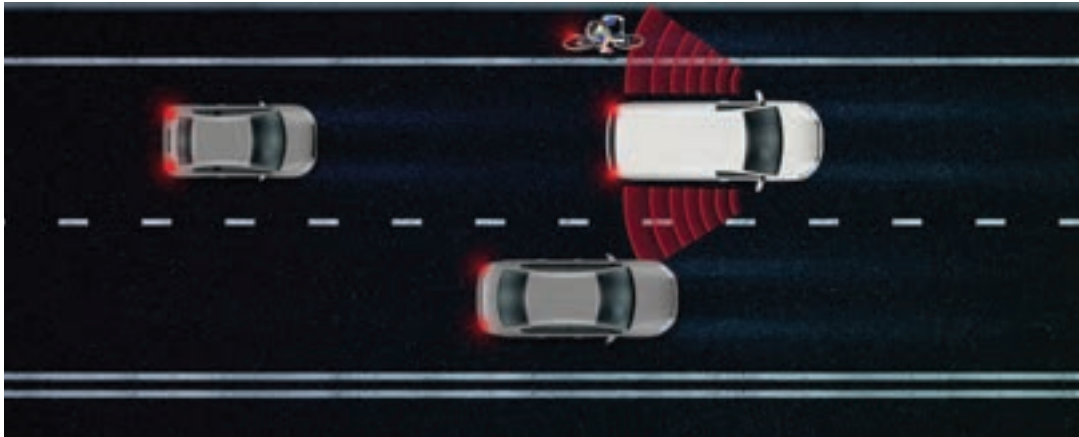
With sound this good, you might just want to take another lap around the block.





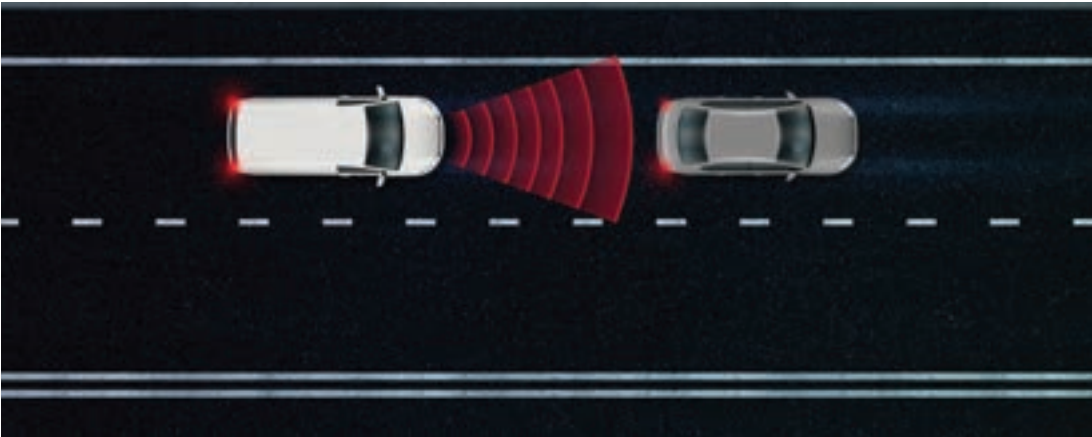
FRONT & REAR AUTONOMOUS EMERGENCY BRAKING (AEB)

Autonomous Emergency Braking (AEB) uses the front and rear sensors to detect obstacles close to the vehicle. If the driver fails to take action, AEB will automatically apply the brakes.



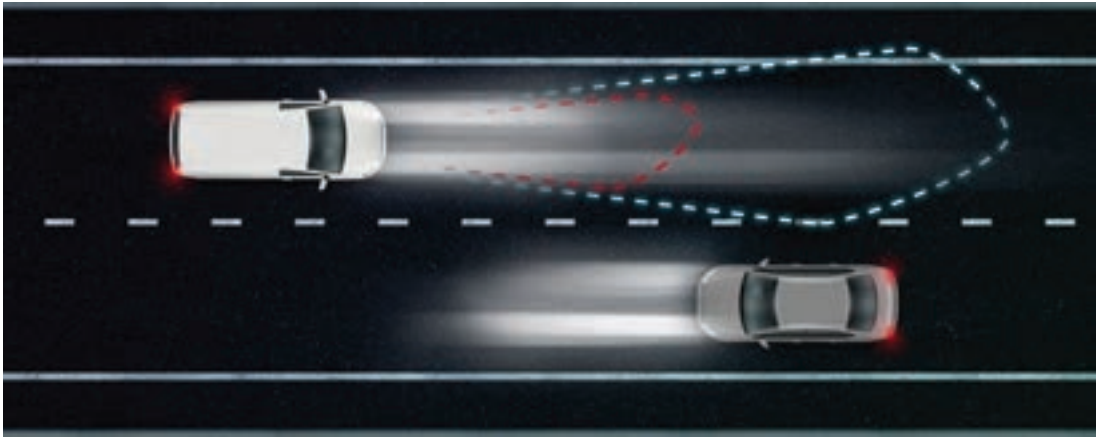
BLIND SPOT MONITORING

Blind Spot Monitoring uses sensors to detect approaching vehicles in your side mirror blind spot, alerting the driver of a risk of collision.



ADAPTIVE CRUISE CONTROL & INTEGRATED CRUISE ASSIST

Adaptive Cruise Control (ACC) uses radars to help your vehicle maintain the same speed as the vehicle in front of you.



ADAPTIVE HEADLIGHTS WITH AUTO BEAM ASSIST

Adaptive Headlights with Auto Beam Assist recognises the environment using the forward-facing camera to automatically adjust the low and high beams of your headlights.

PUT SAFETY FIRST

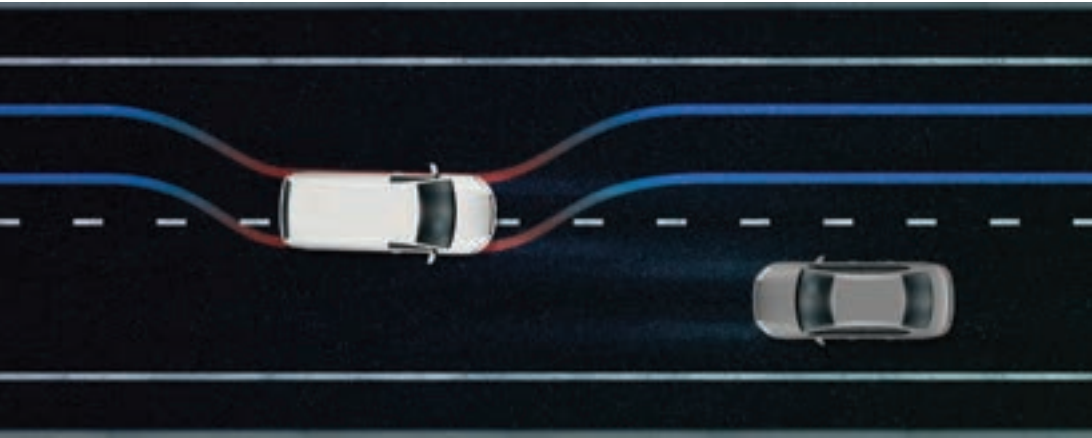
At LDV, we put the safety of you and your passengers first. The MIFA is packed with safety features, including:

- > Front and Rear Autonomous Emergency Braking (AEB)
- > Adaptive Cruise Control
- > Rear Cross Traffic Alert
- > Rear Collision Warning
- > Lane Departure Warning
- > Lane Keep Assist
- > Electronic Stability Control
- > Fatigue Reminder and Attention Assist
- > Traffic Sign Recognition

Each of these are standard across each model in the MIFA family, so you can drive confidently no matter which grade you choose.

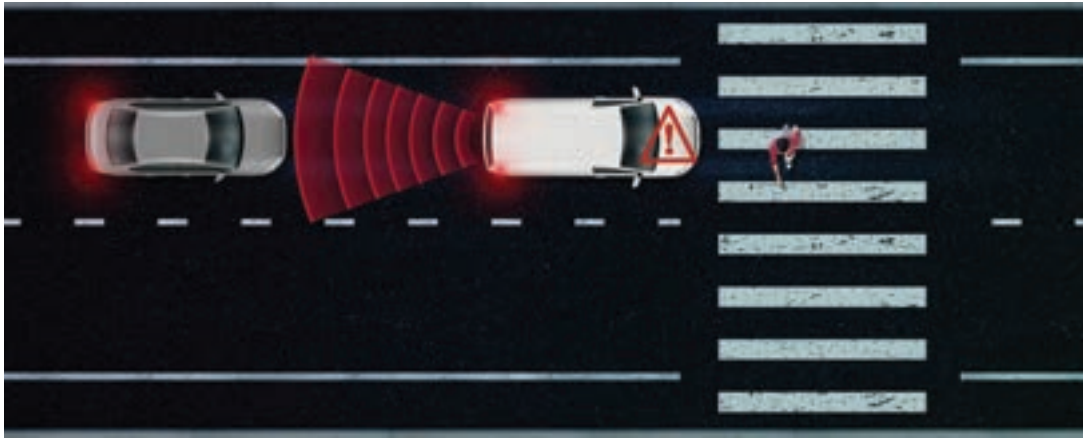
Each MIFA is also fitted with Hill Hold and driver and front passenger, side, farside and full length curtain airbags. You'll also have adaptive headlights with auto beam assist – so if the trip extends into the night, your lights will automatically adjust for improved road visibility.





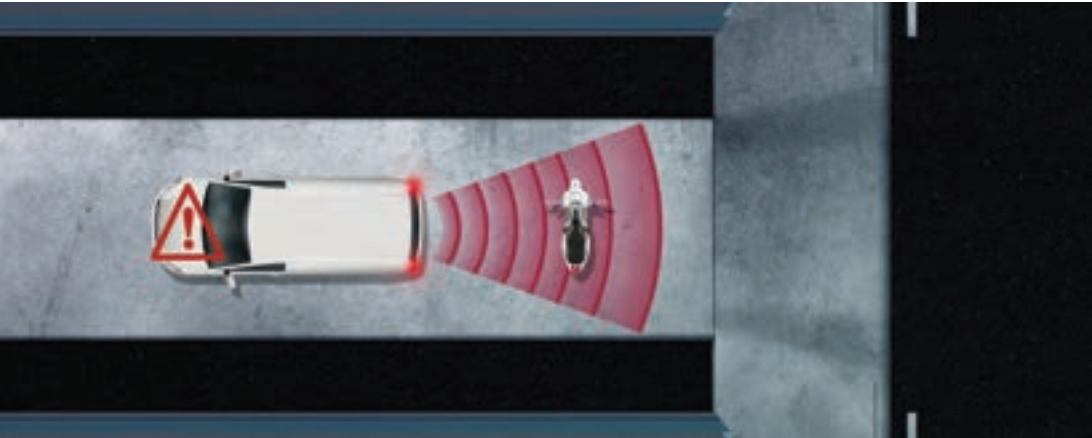
LANE KEEP ASSIST

Lane Keep Assist (LKA) uses cameras to determine the position of your vehicle and apply steering if the vehicle drifts out of the lane.



REAR COLLISION WARNING

Rear Collision Warning (RCW) uses radars to monitor behind your vehicle in real time, alerting the driver of a rapidly approaching object or vehicle.



REAR CROSS TRAFFIC ALERT

RCTA (Rear Cross Traffic Alert) uses sensors to detect vehicles or pedestrians crossing when the driver reverses the vehicle.



HAVE EYES EVERYWHERE



Your LDV MIFA includes a collection of safety features that will make it feel like you have an extra set of eyes helping you out while you're behind the wheel.

The Mode model has a reverse camera and rear parking sensors, so you can pull out of that busy car park with ease. In the Executive and Luxe models, you'll get an aerial view thanks to a 360° panoramic camera, allowing for extra vision when things get particularly tight.

4. Safety technologies may not operate optimally under all driving conditions and effectiveness depends on many factors. The driver is responsible for safe and attentive driving. See owner's manual for complete details.



BLANC WHITE



PEARL WHITE



CONCRETE GREY WITH BLACK ROOF*



DYNASTY RED



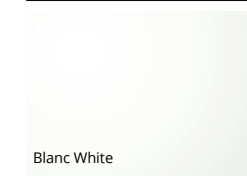
METAL BLACK



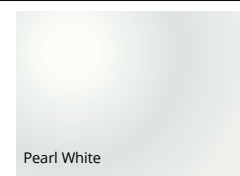
MICA BLUE

THE RIGHT COLOURS

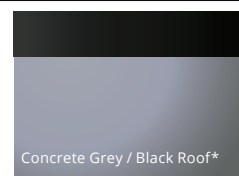
EXTERIOR COLOURS



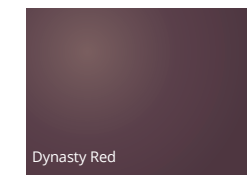
Blanc White



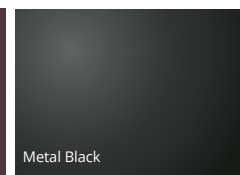
Pearl White



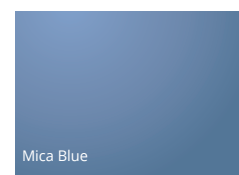
Concrete Grey / Black Roof*



Dynasty Red

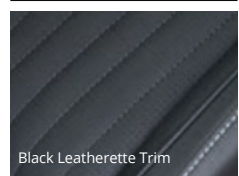


Metal Black

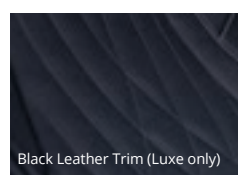


Mica Blue

INTERIOR COLOUR



Black Leatherette Trim



Black Leather Trim (Luxe only)

*Available on Executive & Luxe only



WORLD-CLASS ACCOLADES

LDV is a division of SAIC Motor, a Fortune Global 500 company and the 7th largest automotive company in the world¹. With over 5 million vehicles sold annually, SAIC Motor has joint ventures with Volkswagen and General Motors. SAIC Motor acquired the commercial vehicles division of British Motor Corporation in 2009, including LDV.

WARRANTY

Drive without worry with LDV's comprehensive factory backed 7-year or 200,000km² warranty on every new MIFA.

ROADSIDE ASSISTANCE

All MIFAs come with 5 years of LDV Roadside Assist³. If you have issues, we'll get you back on the road as quickly as possible. Enjoy this coverage 24 hours a day, 7 days a week, 365 days a year, for the period of your manufacturer's warranty.

FLEXIBLE FINANCE OPTIONS

LDV Finance provides flexible financing solutions for enhanced convenience and peace of mind. From the start of your journey with us, you'll stay in the driver's seat when it comes to our range of finance options.

ACCESSORIES

Customising your MIFA is the best way to ensure it's perfectly suited to your requirements. So your MIFA is providing the best drive for you – day in, day out. Talk to your LDV dealer to learn more about the wide range of accessories available.

NATIONWIDE SUPPORT

For even more peace of mind, all LDV owners enjoy the backing of our nationwide dealer network's comprehensive sales, service and parts assistance. For more information and to find your nearest dealer, visit ldvautomotive.com.au.

1. 2020 Fortune Global 500.

2. Whichever occurs first. Subject to terms and conditions on ldvautomotive.com.au

3. See ldvautomotive.com.au

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Find your nearest dealer at **ldvautomotive.com.au** to arrange a quote or book a test-drive.

Ateco Automotive Australia Pty Ltd ABN 34 000 486 706

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